



**Asia-Pacific
Economic Cooperation**

APEC Seminar on Strengthening Public-Private Partnership to Reduce Food Losses in the Supply Chain of Fruits and Vegetables

September 15, 2014

**Conference Room No.307, Beijing International Convention Center,
Beijing, People's Republic of China**

Agenda

08:30-09:00	Registration
09:00-09:30	Welcome Remarks <ul style="list-style-type: none"> - Mr. Mao-Hsiang SU, Chief Secretary, Agriculture and Food Agency, Council of Agriculture, Chinese Taipei - Dr. Huajun TANG, Lead Shepherd, ATCWG; Vice President, Chinese Academy of Agricultural Sciences, P. R. China - Dr. Jizhi HAN, Deputy Director General, Policies & Regulation Dept., State Administration of Grain, P. R. China - Mr. Thanawat SIRIKUL, Program Director, APEC Secretariat
09:30-09:40	Group Photo
09:40-10:00	Coffee Break
10:00-11:00	Keynote: Major Issues Relating to the Reduction of Food Losses in the Supply Chain of Fruits and Vegetables Moderator: Dr. Ching-Cheng CHANG , Chinese Taipei Topic: "Challenges and Solutions in Reducing Food Losses of Fruits and Vegetables in the Asia-Pacific Region" Presenter: Mr. Wilhelmus van BON , Adviser to the BoD of Van Bon Cold Stores Holding BV, Amsterdam; Former Chairman of The Dutch Cold Stores Association (NEKOVRI) and of The European Cold Storage and Logistics Association (ECSLA) based in Brussels
11:00-12:00	Session 2: APEC Member Economies' Voluntary Reports Moderator: Dr. Jean C. BUZBY , the United States
11:00-11:20	1. The Philippines Presenter: Ms. Maria Cecilia R. ANTOLIN , Senior Science Research Specialist, Philippine Center for Postharvest Development and Mechanization, Department of Agriculture, the Philippines
11:20-11:40	2. Chinese Taipei Presenter: Mr. Wen-Ben YANG , CEO Sinon Corporation, Chinese Taipei
11:40-12:00	3. Thailand Presenter: Ms. Siriwat SUWANNASRI , Office of Agricultural Economics, Ministry of Agriculture and Cooperatives, Thailand

12:00-13:30	Lunch
13:30-14:30	Session 3: Best Practices of Enhancing Public-Private Partnership to Reduce Food Losses in the Supply Chain of Fruits and Vegetables Moderator: Mr. Wilhelmus van BON
13:30-14:00	1. Topic: "The Zespri System - An Integrated Supply Chain Approach to Quality" Presenter: Mr. Matt CRAWFORD , Corporate Relations Manager, ZESPRI Jia Pei Fruit (Shanghai) Co., Ltd., New Zealand
14:00-14:30	2. Topic: "Key Challenges in the Public-Private Partnership in the Supply Chain of Vegetables and Fruits- Chinese Taipei's APEC Multi-Year Food Losses Project" Presenter: Dr. Ching-Cheng CHANG , Research Fellow, Institute of Economics, Academia Sinica, Chinese Taipei
14:30-15:30	Session 4: Innovative Technologies and Management on Reducing Food Losses in the Supply Chain of Fruits and Vegetables Moderator: Mr. Matt CRAWFORD , New Zealand
14:30-15:00	1. Topic: "Cold Chain System for Fresh Produce: Case Study of ZEN-NOH" Presenter: Mr. Minoru SHINOHARA , Deputy General Manager, Horticulture General Control Department, National Federation of Agricultural Co-operative Associations, Japan
15:00-15:30	2. Topic: "Innovative Technologies and Management on Reducing Postharvest Losses in the Supply Chain of 'Irwin' Mango: A Case Study from Chinese Taipei" Presenter: Dr. Chun-Ta WU , Associate Professor, Department of Horticulture and Landscape Architecture, National Taiwan University, Chinese Taipei
15:30-15:45	Coffee Break
15:45-16:45	Session 5: Developing Assessment Methodology and Dataset Moderator: Ms. Maria Cecilia R. ANTOLIN , The Philippines
15:45-16:15	1. Topic: "USDA's Food Availability Data System and Food Loss Estimates" Presenter: Dr. Jean C. BUZBY , Chief of Diet, Safety, and Health Economics Branch, Economic Research Service, USDA, the United States
16:15-16:45	2. Topic: "How to Evaluate the Losses in the Supply Chain of Vegetables and Fruits in Chinese Mainland?" Presenter: Dr. Guangyan CHENG , Associate Professor, Institute of Food and Nutrition Development, Ministry of Agriculture, P.R China.
16:45-17:15	Session 6: Roundtable Discussions Moderator: Dr. Chen-Sheng HO , Chinese Taipei 1. Topic: Key Findings 2. Topic: Follow-Ups Discussion: All Participants
17:15-17:30	Concluding Remarks